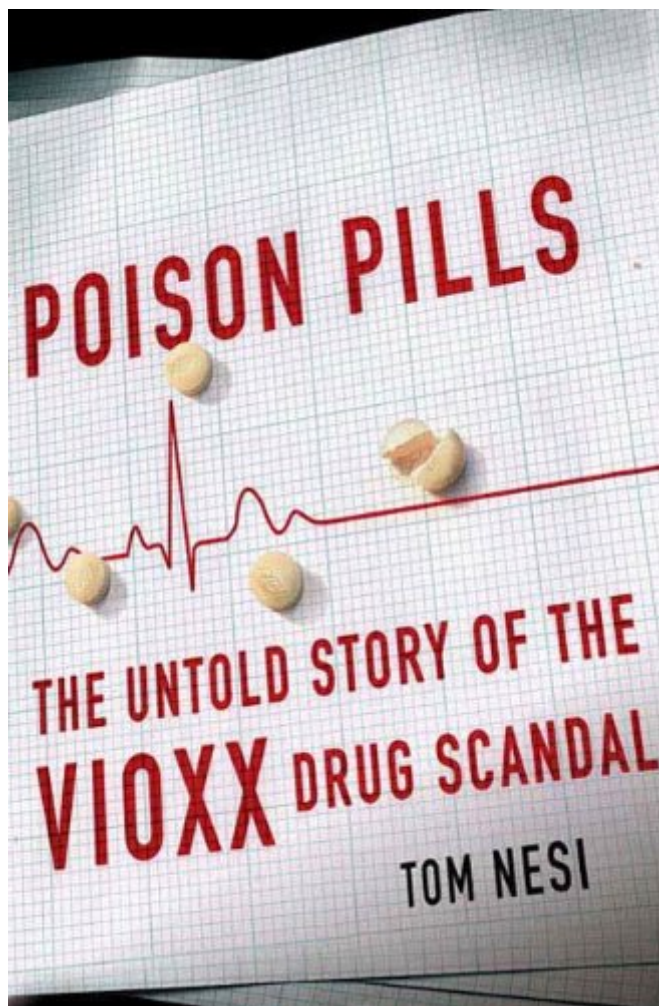


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# Poison Pills: The Untold Story Of The Vioxx Drug Scandal



## Synopsis

To the millions of Americans who suffer from chronic pain and arthritis, Vioxx seemed like a miracle. One of the most widely promoted and prescribed pain medications in the world -- used by more than twenty million people -- it was endorsed by the medical establishment and celebrities such as Olympic champion figure skater Dorothy Hamill. With annual sales of \$2.5 billion, Vioxx became a pharmaceutical bonanza before being abruptly taken off the market in September 2004, after it was revealed that it led to an increased risk of heart-related disease and death. Drawing on internal documents, video footage, court testimony, and exclusive interviews, as well as three decades of experience inside the medical industry, Tom Nesi tells the dramatic story of what the drug's manufacturer, Merck, knew and when. It is a compelling narrative of business and medical science run amok, with a cast of characters ranging from those at the highest levels of the multibillion-dollar pharmaceutical industry to research scientists, marketers, and drug company sales reps. Here also are accounts from physicians, lawyers, financial analysts, and patients and their families whose lives have been forever altered by Vioxx. Set against a fascinating history of the origins of the modern pharmaceutical industry, POISON PILLS is a shocking tale that involves the breakdown of the United States medical system, the failures of the Food and Drug Administration, and enormous profits made by a large pharmaceutical corporation at the potential cost of thousands of lives.

## Book Information

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## Customer Reviews

This book tells the story of how approximately 27,000 Americans died as a result of undisclosed health risks caused by an FDA-approved blockbuster arthritis drug -- and nobody went to jail for these deaths, although the dangers were known before the drug was released. It is a fascinating expose of how Big Pharma works to make money and fights victims' attempts to receive compensation. It tells the whole story in a very readable, non-technical way. Anyone in the U.S. who expects to have any interaction with the so-called "Health Care" industry needs to read this book before taking their next new drug.

I was one of the unlucky few who recently , some 4 years ago suffered mega clots all over my body including a massive stroke due to the side effects and adverse reactions from drugs like vioxx and Celebrex. I told my attorney that she must read this before proceeding with a suit.

It tells the true story of how drug companies operate. Just like the auto corporations, it's the bottom line; not how many people their product kills. Drug company CEO's are bean counters or salesmen. They know nothing about pharmacology.

Although this book was written several years ago the issue is still relevant.

This was a fascinating, excellent book that rather confirms the obvious- pharmaceuticals is BIG BUSINESS-cut throat. And when the CEOs are business men out to make the most money rather than idealists trying to make the world better through medicine then we all have to put up our guard to protect ourselves from "miracle cures." Furthermore, I believe these same ruthless practices will be unveiled regarding the link between autism and vaccines made with poisonous preservatives, just like the new miracle vaccine Gardasil from Merck is causing young girls to end up with seizures and debilitating side affects. Just do a search on blogs from those who have subjected their daughters to this drug, only to regret it ever since.

This book looks at this pharmaceutical disaster story in an entertaining and exciting read. Would not

make my final judgements exclusively on its basis, though.

Poison Pills: The Untold Story of the Vioxx Drug Scandal couldn't put this book down! Mr. Nesi thoroughly covers the story of the Vioxx drug scandal in a refreshingly honest way. I especially enjoyed the history of the pharmaceutical industry that he weaves into his story. I recommend this book to anyone in search of a great and informative read!

I am Chris Nesi - the author's father. I can attest that this was a great read, but does not convey my father's true stance on pharmaceutical medicine, breakthrough research and the FDA. This book is only a testament to one drug: Vioxx. He was angry at the time he wrote this book. Before this, he was the president of a very successful S corp, TJN Communications, which educated doctors and pharmaceutical companies around the world about modern medicine. I highly recommend you read "The Fire Inside"

[https://www..com/Heartburn-Extinguishing-Thomas-J-Nesi/dp/0393316343/ref=sr\\_1\\_fkmr0\\_2?ie=UTF8&qid=1482823303&sr=8-2-fkmr0&keywords=the+fire+inside+tom+nesi](https://www..com/Heartburn-Extinguishing-Thomas-J-Nesi/dp/0393316343/ref=sr_1_fkmr0_2?ie=UTF8&qid=1482823303&sr=8-2-fkmr0&keywords=the+fire+inside+tom+nesi) by Thomas Nesi and Michael Wolfe M.D., which promotes antacids, specifically Prilosec, to aide in acid reflux disease (heartburn). It's a far better read, and more informative. This is a great

testimonial: "Many individuals who suffer from heartburn think this is not an important disease and are afraid to talk with their physicians. I hope this book will open their eyes.

What's more, the book is truly a delight to read!

Joel E. Richter, M.D., The Cleveland Clinic Foundation

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